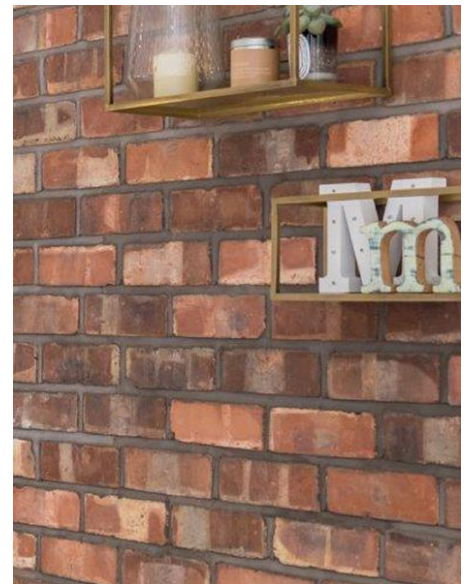
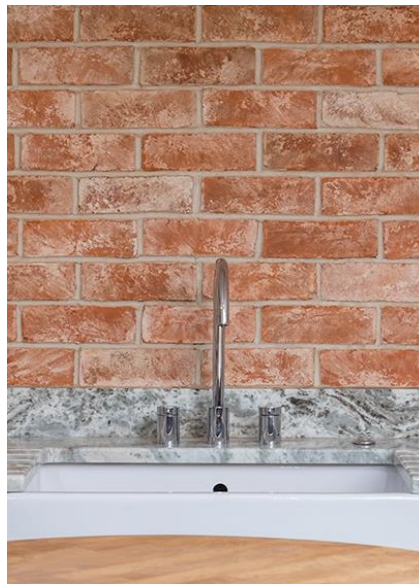




IMPERIAL BRICK TILES INTERIOR INSTALLATION GUIDE

Create stunning feature walls with our
Imperial Brick Tiles and Glazed Brick Tiles collections.



Offering a quick and easy way to bring the look and feel of an authentic, exposed brick wall to any project, Imperial Brick Tiles and Glazed Brick Tiles are widely used in both residential and commercial properties.

Providing a highly attractive and cost-effective alternative to laboured brickwork, our carefully handcrafted Brick Tiles replicate the timeless elegance, character and charm of traditional brickwork.

Our range of handmade tiles begin their life as full imperial-sized bricks which are manufactured using time-honoured techniques. We then cut the face off the brick, which gives each tile its individuality and unique texture.

Imperial Brick Tiles and Glazed Brick Tiles are durable, supplied in boxed packaging, and are easy to install internally for professional or DIY installation, following these simple step-by-step instructions.

You will need:

- ✓ Brick Tiles of your choice
- ✓ Flexible tile adhesive
- ✓ Bucket
- ✓ Mixing drill attachment or hand mixer
- ✓ Hydraulic Lime Pointing Mortar (recommended)
- ✓ Pencil
- ✓ 10mm T Shaped tile spacers (recommended)
- ✓ Marshalltown Brick Jointer (recommended)
- ✓ Adhesive trowel
- ✓ Spirit level
- ✓ Pointing mortar gun (recommended)
- ✓ Matt finish sealant (optional)
- ✓ Brush
- ✓ Sponges and water
- ✓ Tape measure



SIX SIMPLE STEPS

1. SURFACE PREP

Remove any loose paint or plaster and repair any flaking surfaces. Dust down the prepared surface and remove any grease or dirt.

2. ADHESIVE APPLICATION

Following the manufacturer's instructions, mix the tile adhesive to the desired consistency.

Once mixed, start applying the adhesive to the surface using an adhesive trowel, choosing an area you can cover quickly.

Use large sweeping strokes to ensure consistent coverage.

3. FITTING BRICK TILES

Apply the first course of Brick Tiles to the surface in the desired pattern, cutting in where necessary.

Remember to add spacers in between all courses.

Corner tiles can be used to fit around reveals and chimneys.

Complete the works whilst the adhesive is still workable.

4. SEALANT (OPTIONAL)

Once all of the tiling is complete and adhesive has dried, you may wish to add a first coat of sealant to protect the brick tiles (this is optional – but recommended especially in kitchen areas to avoid any grease splashes or marks).

Ensure the tiles are clean, dry and free of dust before the sealant is applied with a brush.

5. POINTING

Following the manufacturers instructions, mix the pointing mortar to the desired consistency.

Add mortar into the pointing gun and apply the mortar into the joints, then strike off the excess using the jointing tool to the desired finish.

6. FINISHING

Once the area is pointed and dry, ensure the slips are clean, dry and free of dust.

Apply a final coat of sealer to protect the surface of the brickwork if required.

Important

All adhesives, sealants and grouts must be used in accordance with manufacturer guidelines.

Note: Our Imperial Brick Tiles and Glazed Brick Tiles are 100% natural and are made using a manual production process. Each tile is unique and offers characteristic variations in colour and patina, which is part of the natural charm of this product.